



Ph.D. Course

The Empirics of Economic Organizations in Agri-Food Supply Systems

with *A. Grandori* and *D. Zylbersztajn*



8 – 13 December 2013

Faculty of Agriculture

San Pietro Historical Structure

Perugia - Italy

Local Course coordinator: *G. Martino*

140th EAAE Seminar 12-13 December 2013
Theories and Empirical Applications on Policy and Governance of Agri-food Value Chains
University of Perugia, Italy
<http://www.agr.unipg.it/phdcourse/>



European Association of
Agricultural Economists



JEAN MONNET ACTION
Information and
Research Activity 2013



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University of Perugia, Faculty of Agriculture 8 – 13 December 2013

Host

University of Perugia, Faculty of Agriculture, www.agr.unipg.it

Dates

Welcome: Monday 9 December, h. 8:00 am, Faculty of Agriculture, *San Pietro Historical Structure*, III Courtyard, Room A

Lectures: Monday 9 December – Wednesday 11 December

Seminar: Thursday 12 December – Friday 13 December

Teachers

A. Grandori, Bocconi University, Italy, (*Invited Teacher*)

D. Zylbersztajn, University of Sao Paulo, Brazil, (*Invited Teacher*)

K. Karantininis, SLU, Sweden

G.Martino, University of Perugia, Italy, (Local course coordinator)

S. Pascucci, University of Wageningen, Netherlands

L.Dries, University of Wageningen, Netherlands

A.Marchini, University of Perugia, Italy

Course Description

The course is an inquiry into the fundamental principles of organizational choice viewed through the transaction cost lens. The main focus is on the empirical method of studying organizational and contract choice. Theory and empirical applications on agri-food chains are presented in depth. Practical exercises with actual data estimated using econometric methods are integrated into the course. Specific topics covered include: Perspectives on Economic Organization; New Institutional Economics; Contract choice and Design; Governance of Value Chains; Evidence and Applications of Organizational Forms; The Network Form of Governance; Theories and Boundaries of the Firm; Organizational Competences in Developing countries; Applications on Agri-food Chains; Organization and the Institutional Environment.

The course is articulated into two part. The first two days of the course are organized in the framework of the Jean Monnet LLP – Information and Research Activity “*Governing and Organizing the AgriFood Supply Systems in European Countries: Institutional Environments, Governance Modes and Policy Patterns*” (Project N. 542857-LLP-1-2013-1-IT-AJM-IC). This part includes the *Invited Lecture* of Decio Zylbersztajn (University of Saõ Paulo and Jean Monnet Project Team). An intensive engagement of the participants is required in debating the key concepts

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and models of analysis presented in the teaching events (the website of the Jean Monnet activity is forthcoming [JEAN MONNET SEMINAR 1st.doc](#)). A reading list of selected paper will be send to each participant to study purposes in order to prepare the participation to the debates. Students are also invited to present and to discuss their own research proposal in a dedicated afternoon session.

The second part of the course includes two PhD Sessions held as *Invited Lectures* by Anna Grandori (Bocconi University, Milan, Italy). The *Lectures* are intended to focus the attention of students on research achievements and questions on the frontier of Economics of Organization. Two further sessions are dedicated to individual training in empirical analysis.

The course program concludes with a two-day seminar, endorsed by the *European Association of Agricultural Economists* where international researchers are presenting their applied and theoretical work on organizations, institutions and value chains.

Objectives

The course will introduce students to the theory and application of the economics of organization through the transaction cost lens. At the end of the course students will be able to:

- **Recognize** the function of and distinction among organizational arrangements
- **Apply** the transaction cost theory to analyze the choice and structure of contracts and organizational forms
- **Evaluate** empirically the determinants and performance of alternative organizational and contractual arrangements
- **Apply** the above skills in problems related to agri-food and other industries



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Date	Time	Activity	Teachers
Sunday 8/Dec	17:00- 19:00	Welcome reception	
Monday 9/Dec	Opening Jean Monnet Seminar <i>Research and policies for the economic governance of the European Agrifood supply systems: challenges and perspectives</i>		
	08:30- 10:30	<i>Invited Lecture</i> <i>The Economics of Governance in Agribusiness</i>	D. Zylbersztajn (University of Saõ Paulo)
	<i>Seminar session 1</i> 10:30- 12:30	Governance in value chains I: Theory	K. Karantininis (University of Uppsala)
	12:30- 14:00	Lunch	
	14:00- 16:00	Governance in value chains II: Methods	K. Karantininis (University of Uppsala)
	16:00- 18:00	PhDs Proposals Discussion	A. Marchini-G. Martino (University of Perugia)
	Tuesday 10/Dec	<i>Seminar session 2</i> 08:30- 10:30	The economics and organization of collective action in the agrifood supply chains
10:30- 12:30		Governance in value chains: behaviours and uncertainty management	N. Hirschauer – M. Bavorovà (University of Halle)
12:30- 14:00		Lunch	
<i>Seminar session 4</i> 14:00- 16:00		Governance through self-enforcing contracts in agri-food value chains in emerging economies	L. Dries (Wageningen University)

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	16:00-18:00	Networks in Agrifood Chains: organizational learning and exchange management	G.Martino (University of Perugia)
	<i>Seminar session 4</i> 18:00-19:00	Jean Monnet Seminar Conclusions with Stakeholder	
Wednesday 11/Dec	<i>PhD session 1</i> 08:30-10:30	<i>Invited Lectures</i> Chains' and 'Pools': transactional and associational inter-firm contracts and networks – session I	A. Grandori (Bocconi University, Milan)
	<i>PhD Session 2</i> 10:30-12:30	'Chains' and 'Pools': transactional and associational inter-firm contracts and networks – session II	A. Grandori (Bocconi University, Milan)
	12:30-14:00	Lunch	
	<i>Empirical approaches 1</i> 14:00-16:00	Econometrics of Contracts using STATA	K. Karantininis; S. Pascucci; L. Dries
	<i>Empirical approaches 2</i> 16:00-18:00	Ph.D. Proposals Discussion	A.Marchini (University of Perugia)
Thursday-12/Dec	<i>140th EAAE SEMINAR</i>	<i>Theories and Empirical Applications on Policy and Governance of Agri-food Value Chains</i>	
Friday 13/Dec	<i>140th EAAE SEMINAR</i>	<i>Theories and Empirical Applications on Policy and Governance of Agri-food Value Chains</i>	

Pre- Requisites

- Intermediate Microeconomics
- Elementary Econometrics



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Course approach

- Pre-course assignments - Literature List prepared by teachers
- As a part of the course requirement, students will have to submit a one page proposal of a research paper based on the pre-assigned literature prior to the start of the course
- This proposal will be discussed and elaborated during the course and will form the basis for the students' term papers to be submitted after the end of the course
- Two day workshop seminar with guest participants where research papers will be presented so students will be exposed to how applied research is executed, presented and debated in an academic environment
- At the end, students will be given four weeks to complete their research paper which will be evaluated by the instructors

Important Dates: **September 30th, 2013** Deadline for Course registration

Participation Fees

The Course fees are ^{Euro} 200,00. The fees covers: Information package, name tag, coffee breaks, one welcome reception.

Options	Fees (Euro/person)	Provisions
Four days course (Lectures 9/12/2013-11/12/2013)	200,00	Information package, name tag, coffee breaks, one welcome reception.
Four day course + Participation to 140 th EAAE Seminar (EAAE Members)	425, 00 <ul style="list-style-type: none"> • Course: Euro/person: 200,00 • 140th EAAE Seminar: Euro/person: 225,00 	<i>Course</i> Information package, name tag, coffee breaks, one welcome reception. <i>140th Eaae Seminar</i> Information package, name tag, coffee breaks,

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		two seminar lunches, 12th Dec Dinner
Four day course + Participation to 140 th EAAE Seminar (non EAAE Members, subscription EAAE is required)	490,00 <ul style="list-style-type: none">• Course: Euro/person: 200,00• 140th EAAE Seminar: Euro/person: 225,00• Subscription EAAE (2013-2016): Euro/person: 65,00	<i>Course</i> Information package, name tag, coffee breaks, one welcome reception. <i>140th Eaae Seminar</i> Information package, name tag, coffee breaks, two seminar lunches, 12th Dec Dinner <i>Subscription EAAE</i> period 2013-2016

Accommodation

By early registration, ten rooms are available at University colleges at **Eur/day 20,00**.

Hotels close to Faculty:

Hotel Signa (<http://www.hotelsigna.it/eng/eng.html>)

Hotel Iris (<http://www.hotelirispg.com/index.php?en>)

Hotel San Gallo (<http://www.hotelsangallo-perugia.com/>)

Hotel La Rosetta (<http://eng.larosetta.eu/eng/hotel-perugia.html>)

Payments

Payments can be made by the following bank account:

Account Number: **0044963**

Account holder: **CESAR**

Bank: **Veneto Banca S.C.P..A. - CAB. 03000 - ABI. 05035 cod. CIN: N**

IBAN: **IT 10 N 05035 03000 454570044963**

PLEASE SPECIFY: “**PhD COURSE UNIPG 2013**”, the **last name** and the **first name** of the participant

Reference person for accounting information regarding payments and receipts:

Eliana Cerasa

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elianacerasa@cesarweb.com

Registration

Final registration will be **September 30th, 2013**

To register, as well as, to learn more about the course and Seminar details, visit the links:

<http://www.agr.unipg.it/phdcourse/>

Contact Person

Course coordinator

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Accounting information

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