



'National Prosperity through Modern Rural Policy' Competitiveness and well-being in rural regions

Memphis, Tennessee, United States – 19-21 May, 2015

Dear Delegates,

You are cordially invited to the OECD 10th Rural Development Policy Conference on **'National Prosperity through Modern Rural Policy' Competitiveness and wellbeing in rural regions.** It will be held on 19-21 May 2015 in Memphis, Tennessee, United States, at the Memphis Cook Convention Center. The conference is hosted by the White House Rural Council and the United States Department of Agriculture with the support of the Atlantic Canada Opportunities Agency and Mexico's Secretariat for Agrarian, Territorial and Urban Development.

This event will bring together the world's leading policy officials, private sector and academic institutions to exchange experiences and good practices on issues such as job creation, rural service delivery, urban-rural linkages and the development of the bio-economy.

A range of participants from OECD member and non-member countries are expected to attend the conference. There will be ample scope for open discussion both during the conference sessions and informal events. This conference provides the opportunity to strengthen existing networks and foster knowledge across the OECD.

To register for this event, please follow the registration link on the conference website: <u>http://www.oecd.org/rural/rural-development-conference</u>

Any questions on content or logistics may be forwarded to: <u>10thRuralConferenceMemphis@oecd.org</u>

We look forward to seeing you in Memphis.

Rolf Alter Director Public Governance and Territorial Development, OECD

Yours sincerely,

Lisa Mensah Under Secretary Rural Development, U.S. Department of Agriculture

cc. Permanent Delegations to the OECD